



BECOMING A CHRIST.IAN

Christian-Led Business Leadership

Topic Overview

While rooted in Ian Tonks' personal faith journey and the lessons behind his book *Becoming a Christ.ian*, this conversation focuses on the practical application of Christian principles in business leadership.

Topics include faith, stewardship, purpose, leadership, decision-making, culture, service, and legacy. Rather than separating faith from work, the discussion explores how Christian business leaders can integrate both in ways that positively influence their organizations, employees, customers, and communities.

This conversation is particularly relevant for entrepreneurs, executives, and business owners seeking to lead with both conviction and purpose.

Suggested Questions

1. How has faith shaped your leadership journey?
2. Why did you write *Becoming a Christ.ian*?
3. What does Christian-led business leadership mean?
4. How should faith influence decision-making?
5. What is stewardship?
6. How can leaders integrate faith and business without compromising either?
7. What role does purpose play in leadership?
8. How does faith influence organizational culture?
9. What does success mean from a Christian perspective?
10. How should Christian leaders think about wealth and achievement?
11. What role does service play in leadership?
12. How do faith and entrepreneurship intersect?
13. What legacy should Christian leaders pursue?
14. How has your definition of success changed?
15. What advice would you give Christian entrepreneurs?

Core Themes

- Faith should influence leadership
- Stewardship extends beyond money
- Success is measured by more than achievement
- Business can be a ministry
- Purpose and service are interconnected
- Leadership is ultimately about others
- Values drive culture
- Legacy is measured by impact on people



About Ian

Ian Tonks is an Expert EOS Implementer®, entrepreneur, author, speaker, and author of *Becoming a Christ.ian*. Through his writing, speaking, and business ventures, he helps Christian business leaders integrate faith, stewardship, purpose, and leadership into both their organizations and their lives.

Relevant Links

BecomingAChristian.org

iantonkscompanies.com

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